

## **FOR IMMEDIATE RELEASE**

**MEDIA CONTACT: Jenny Corsey  
The Spizman Agency  
(O) 770.953.2040 / (C) 404.307.9448  
jenny@spizmanagency.com**

### **Television & Film Producer Danielle Weinstock Releases Debut Title *Can This Elephant Curtsy on Cue? Life Lessons Learned on a Film Set for Women in Business* Producer for *Weeds*, *Crossing Jordan* and *24* Shares Career Secrets**

HOLLYWOOD, CA (March 2008)—Hollywood film and television producer Danielle Weinstock has released her debut book, titled *Can This Elephant Curtsy on Cue? Life Lessons Learned on a Film Set for Women in Business*. An eighteen-year veteran of the entertainment industry, Danielle shares her expertise on a wide range of career and workplace issues for women such as changing careers successfully, managing difficult coworkers (including celebrities to balky animals) by finding and fostering their strengths, working with unreasonable bosses, dealing with sexual harassment, maintaining one's dignity at work, handling responsibility without authority, balancing work and family as a single working mother and more.

*Can This Elephant Curtsy on Cue? Life Lessons Learned on a Film Set for Women in Business* is the definitive guide for women at all levels of their careers, including the one million young women who enter the workforce each year. Weinstock uses practical advice, entertaining anecdotes and witty observations in this well-organized, easy-to-understand book to show women how to navigate the complexities of the business world while maintaining a rewarding and self fulfilling career.

#### **ABOUT THE AUTHOR**

Film and television producer Danielle Weinstock has worked on more than thirty feature films, television shows, mini-series, movies made for television and documentaries. As a single working mother, she has a unique perspective into what it takes to build a successful career on one's own terms. Since jumping into show business as a production accountant, Danielle changed career paths from CPA to producer and has contributed to some of today's most successful television and film projects such as *Weeds*, *Crossing Jordan*, *The Minor Accomplishments of Jackie Woodman*, *24*, *White Fang II*, *Fantasy Island* and *The Agency*. She also wrote the documentary *A Song's Best Friend: John Denver Remembered*, which aired on PBS. Danielle is a member of both the Directors Guild of America and the Producers Guild of America. *Can This Elephant Curtsy on Cue? Life Lessons Learned on a Film Set for Women in Business* is her debut book.

Please contact Jenny Corsey at The Spizman Agency (jenny@spizmanagency.com or 770.953.2040) to request an advance copy of *Can This Elephant Curtsy on Cue?* (Smith & Kraus, 2008) or to schedule an interview with Danielle Weinstock. Visit [www.danielleweinstock.com](http://www.danielleweinstock.com) for more information.

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